



Cisco

650-026

Digital Media System for Account Manager

E. RFID

Answer: A

QUESTION:30

What is the difference between Advanced Technology and Emerging Technology at Cisco?

- A. IB dollar business
- B. Incubation
- C. All of the above
- D. Funding Resources

Answer: C

QUESTION:31

Which of these is not an academic benefit when positioning DMS into the Education vertical?

- A. Lifelong learning
- B. Collaboration
- C. Price
- D. Extending the classroom

Answer: C

QUESTION:32

Which is not a feature of the Cisco video portal reports module?

- A. Real time traffic statistics
- B. Secure fully automated firewall capabilities
- C. Visitor statistics: Operating system, browser and media plug-in
- D. Web Based Reporting

Answer: B

QUESTION:33

What are names of the 3 solutions supported on the DMS platform today?

- A. Ad-Sign TV, Cisco TV, Enterprise TV
- B. Enterprise TV, Digital Signage, Desktop Video
- C. Cisco TV, Video Stream Manager, Digital Media Player
- D. IPTV, Digital Signage, Video Portal
- E. Digital Medial Player, Digital Signage Player, Enterprise TV Player

Answer: B

QUESTION:34

In-Store retail purchasing decisions are reduced by what percentage when customers view digital signage?

- A. 20%
- B. 100%
- C. 50%
- D. 1%

Answer: A

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